

VALENS LADY

Dietary supplement for women using hormonal contraception

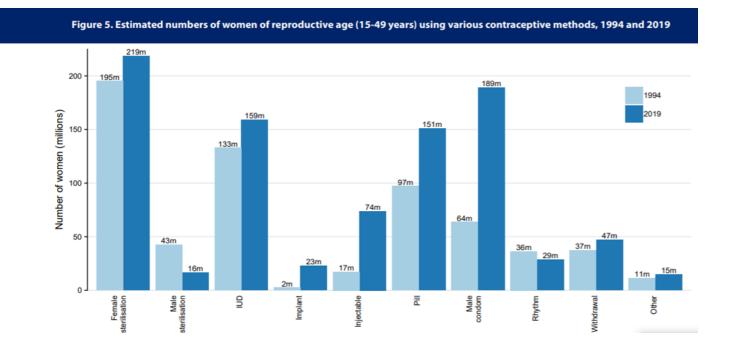


# CONTRACEPTION

- Method or device, used to prevent pregnancy.
- Different methods:
  - Physical barriers (condoms, diaphragms)
  - Hormonal contraceptives (combined pills, patch, intrauterine system or device, vaginal ring etc.)
  - Sterilisation
  - Natural and behavioral methods (abstinence)
- Some methods provide protection against sexually transmitted diseases.
- Combined oral contraceptive pill (often referred to as birth controll pill or simply the pill) is one of the most popular and common methods used worldwide.

### STATISTICS

- Prevalence of specific method varies across the world, with hormonal contraceptives being the most commonly used methods (after female sterilization).
- Prevelance of *the pill* is the highest in European countries.
- It is used by over 20% of women of reproductive age in 27 countries worldwide.



# COMBINED BIRTH CONTROL PILL

- Oral contraceptives that contain a combination of estrogen and progestin.
- Effective (97-98%) and safe method of contraception, designed for women.
- Alters the menstrual cycle to eliminate ovulation and prevent pregnancy.
- Mechanism of action:
  - Prevents the ovaries from releasing an egg.
  - Thickens the mucus in the neck of the womb (harder for sperm to penetrate the womb).
  - Thins the lining of the womb to prevent implanting of the fertilized egg.
- Favorable safety profile → nonetheless, cause both temporary and long-term side effects (nausea, headaches, tiredness, bloating, water retention, mood swings etc.).

# IMPACT UPON NUTRITIONAL STATUS

- More and more research is investigating the physiological effects of oral contraceptives.
- Some studies have identified negative impacts upon **nutritional status of certain vitamins and minerals:** 
  - Vitamin A,
  - B vitamins,
  - Zinc, selenium,
  - Antioxidant capacity (CoQ10, vitamin E).
- It is valid to consider appropriate nutritional supplements as a complementary strategy to prevent vitamin and mineral deficiencies.

### WATER RETENTION

• The oral contraceptive pill activates the renin-angiotensin-aldosterone system (RAAS), involved in the regulation of blood pressure and **balancing fluid** and **electrolyte level** (regulates sodium and water absorption in the kidney).

- Higher sodium concentrations lead to water retention and swolen legs, which is a common side effect for hormonal contraceptive users.
  - Excess estrogen as a consequence of contraceptives → higher levels of aldosterone → elevated sodium retention in the kidneys → body water retention and swelling

## **B-COMPLEX**

- B vitamins have an important role in human health and well-being. Separately and combined, Bcomplex vitamins contribute to:
  - Normal functioning of the nervous system,
  - Normal energy-yielding metabolism,
  - Maintenance of normal skin, hair and nails,
  - Normal function of the immune system,
  - Reduction of tiredness and fatigue,
  - Normal psychological function.
- Oral contraceptive pill use is associated with lower serum vitamin B concentrations.
- Folic acid might be especially problematic → deficiency may cause problems in future pregnancy (neural tube defects in fetus)

### VITAMIN C

- Main water-soluble antioxidant, contributing to:
  - Normal functioning of the nervous system,
  - Normal energy-yielding metabolism,
  - Normal function of the immune system,
  - Reduction of tiredness and fatigue,
  - Normal psychological function,
  - Protection of cells from the oxidative stress.
- It is involved in many other function, including **iron absorption**, **collagen synthesis**, regeneration of other antioxidants (vitamin E, glutathione) etc.
- Oral estrogen contraceptives may decrease the effects of vitamin C in the body and reduce antioxidant (including glutathione) levels overall → causing oxidative stress.

### VITAMIN E

- Fat-soluble **antioxidant**, protecting lipids and protein molecules from oxidation.
- Use of oral contraceptives (OC) significantly lowers the serum levels of vitamin E (αtocopherol, active form of vitamin E) and overall antioxidant levels.
- Clinical studies demonstrated:
  - 23% lower serum levels of α-tocopherol in birth control users, compared to women, not using OC.

Supplementation with vitamin E may be required to re-establish healthy cellular redox balance.

### SELENIUM

- Essential **element** and an **antioxidant**, which contributes to:
  - Normal function of the immune system.
  - Normal thyroid function,
  - Protection of cells from oxidative stress.
- Research suggest that all forms of hormonal contraceptive methods reduce blood selenium levels.

# ZINC

- Zinc is an essential mineral and an antioxidant, contributing to:
  - Normal DNA and protein synthesis
  - Normal carbohydrate metabolism
  - Normal cognitive function
  - Normal fertility and reproduction
  - Normal macronutrient, fatty acids and vitamin A metabolism
  - Maintenance of normal bones, hair, nails, skin and vision
  - Normal function of the immune system
  - Protection of cells from oxidative stress
- Most blood plasma zinc is bound to **albumin** (main protein in blood plasma).
- Estrogen (even low dose oral contraceptives) can induce reduction in serum albumin, causing a decrease in zinc levels → suggesting necessity for supplementation.

### COENZYME Q10

- Vitamin-like nutrient, naturally found in the human body and present in every cell.
- Strong natural antioxidant that acts synergistically with other antioxidants (vitamin E).
- Essential component of cellular energy formation. Accounts for 95% of the energy in the body.
- Health benefits of CoQ10:
  - cardiovascular health and energy,
  - neurodegenerative diseases (especially mitochondrial types),
  - male infertility, migraines and dental health,
  - skin health.
- Endogenous production of CoQ10 decreases rapidly after the age of 25 → additionaly, oral contraceptives cause significant reduction in CoQ10 blood levels and total antioxidant capacity.

### VALENS LADY

- Dietary supplement for women on birth control pills.
- Contains carefully selected vitamins, minerals and antioxidants to improve their nutritional status:
  - Active forms of B vitamins
  - Vitamins C and E
  - Zinc and Selenium
  - Q10Vital®, water-soluble for of CoQ10 with 4-times better absorption
  - Vitis vinifera extract



# **RED VINE LEAF EXRACT**

- High polyphenol content (micronutrients that naturally occur in plant) → strong antioxidant activity.
- Contributes to a good blood flow in the legs.
- Helps to decrease the sensation of heavy legs.
- Helps to reduce cellulitis aspect, supports slimming and helps to control normal body weight.

## ACTIVE INGREDIENTS

- Active ingredients in recommended daily dose (1 capsule):
  - Thiamin: 3 mg (273% NRV)
  - Riboflavin: 2 mg (143% NRV)
  - Vitamin B6: 8 mg (571% NRV)
  - Folic acid: 400 µg (200% NRV)
  - Vitamin B12: 15 µg (600% NRV)
  - Vitamin C: 80 mg (100% NRV)
  - Vitamin E: 6 mg (50% NRV)
  - Zinc: 5,5 mg (55% NRV)
  - Selenium: 45 µg (82% NRV)
  - Coenzyme Q10: 30 mg
  - Red vine leaf extract: 360 mg.

### ADVANTAGES AT A GLANCE

- Active forms of B vitamins and water-soluble form of CoQ10 with best bioavailability.
- Red vine leaf extract, which supports blood circulation and helps with leg swelling.
- No additives
- 30 capsules
- Suitable for vegans
- GMP certified product
- Made in Slovenia (EU)



• Recommended daily dose: 1 capsule



### CARELESSLY ENJOY YOUR EVERYDAY!

Thank you for your attention.